

INTERIOR LIGHTING CAMPAIGN

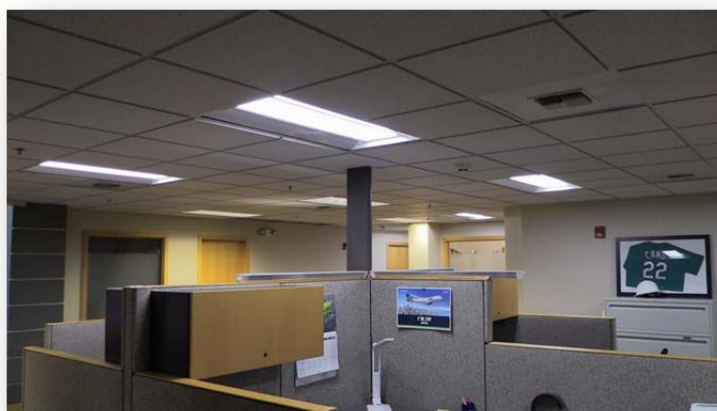
COMING SPRING 2015

What is the Interior Lighting Campaign?

The Interior Lighting Campaign (ILC) is a recognition and guidance program designed to help facility owners and managers take advantage of savings opportunities from high efficiency interior lighting solutions, specifically with troffer lighting. The ILC organizers are currently compiling resources including specifications, case studies, and educational webinars to help building owners make sound troffer lighting decisions. Limited technical assistance from the U.S. Department of Energy will be available to site owners and managers who sign up.

Why Troffer Lighting?

Half of all commercial fluorescent lighting fixtures are recessed troffers in 1'x4', 2'x2', and 2'x4' configurations that operate for more than 10 hours a day, and collectively consume over 87 TWh of electricity annually; as much energy as 7 million homes would consume in a year. By adopting the Better Buildings Alliance specification for troffers, building owners can save 15-45% on a one-for-one basis, and up to 75% with the use of controls.



Be an Early Adopter!

- *Sign Up as a Participant* – Participating site owners and operators can share information about their high efficiency troffer lighting successes, and we'll share resources and technical assistance. Participants will also receive recognition for their achievements.
- *Sign Up as a Supporter* – Supporting utilities, energy efficiency providers, distributors, and manufactures will be listed on the ILC website where they can share information about their high efficiency troffer products and services. Supporters can also encourage their customers to join the Campaign and get recognized for their achievements.

Look for us on Twitter and watch for our website launch coming spring 2015. For more information, and to receive updates on the Interior Lighting Campaign, please email InteriorLighting@pnnl.gov.